Subject Line: Summer’s heating up: Claim your gift card reward now

Snippet: This exclusive gift card offer is available for a limited time!

MOBILE VIEW = 360 pixels wide



Bask in your summer rewards!

FI Logo

Earn a gift card from [Financial Institution Name] by using your debit card ending in [XXXX] from **June 1 - 30, 2025.**

Card Image



Make 15-19 purchase/payment transactions to **earn a $15 gift card**.**



Make 20+ purchase/payment transactions to **earn a $20 gift card**.**

Choose your sweet reward!

Cardholders who meet the incentive criteria can choose a gift card from 20+ popular merchants,** including these favorites:

Start now...

We’re offering you a reward just for using your card from **June 1 through June 30, 2025**.

420 PIXELS

DESKTOP VIEW = 600 pixels wide



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Card Image



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EQUAL HOUSING LENDER

NCUA FEDERALLY INSURED BY NCUA

*Offer is valid for selected debit card and cardholder referenced on mailer. In order to qualify for the promotion incentive, debit card purchases must settle between June 1-30, 2025. Purchases must occur as Signature, Credit, or PIN-based transactions. ATM related transactions are not qualifying transactions. Selected debit card spending will be tallied by [Financial Institution Name], and earned promotion redemption code and instructions will be issued and mailed 4-6 weeks after the offer period ends. Selected debit cards that make a minimum of fifteen (15) and less than twenty (20) in qualified purchases will receive a $15 gift card redemption code. Selected debit cards that make twenty (20) or more in qualified purchases will receive a $20 gift card redemption code. Selected debit card is limited to qualifying for one cardholder-selected gift card redemption code. Redemption code will expire 75 days from issuance. One redemption code equals one $15 or $20 gift card.

**The listed merchants are neither affiliated with [Financial Institution Name] nor are the listed merchants considered sponsors or co-sponsors of this program. Uses of merchant names and/or logos are by permission and all trademarks are the property of their respective owners. Please see the merchant gift card/certificate for additional terms and conditions which may apply and which may change at merchant’s sole discretion. Merchants are not liable for any actual or alleged claims related to this offer.

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