

From NO to NOT YET

How MeridianLink Pathway turns declines into future funded loans



The old lending journey



Ending the conversation too soon is costly



Financial institutions lose
Future approvals, relationships, and revenue that goes to competitors.

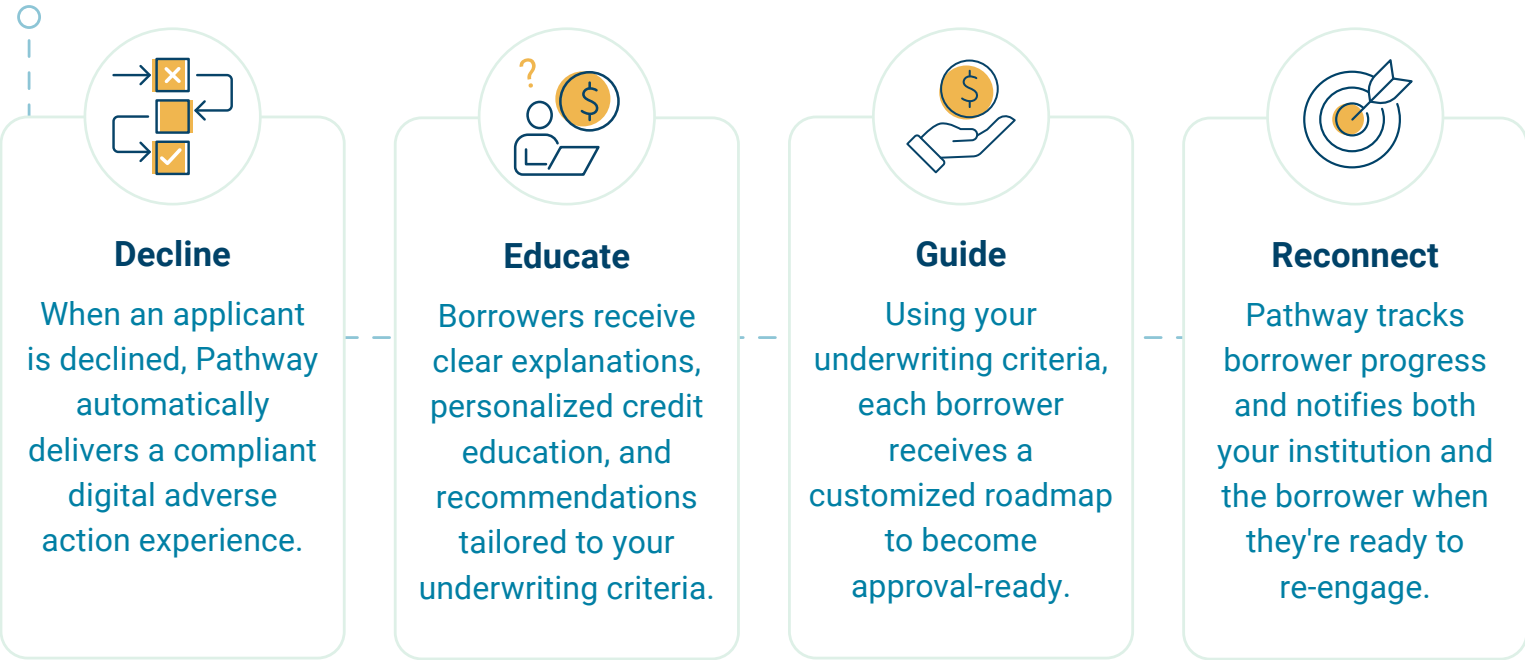


Borrowers lose
The support needed to understand their decision and improve their financial future.



The new lending journey

A personalized, compliant adverse action experience that helps borrowers understand why a decision was made and what to do next, with a clear path back to approval.



The path forward

A decline shouldn't be the end

Every "no" is a chance to educate, engage, and create a path back to yes.
MeridianLink helps financial institutions transform declines into future opportunities—keeping borrowers connected and relationships growing.