

# The Home Equity Snapshot

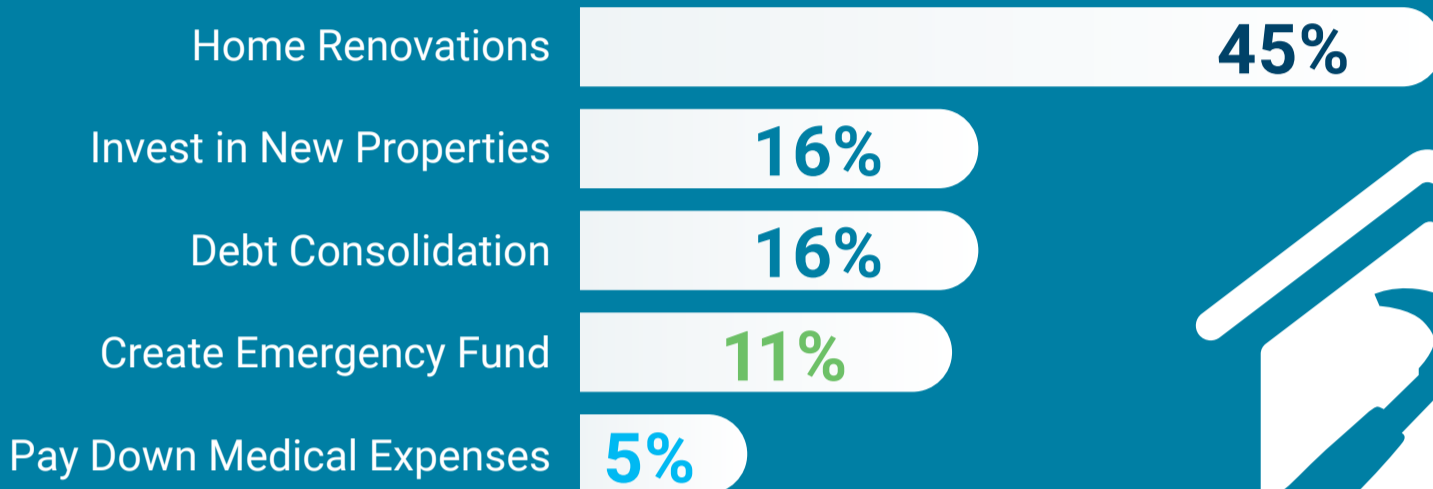


## \$35 Trillion on the Table

Homeowners are sitting on **record-high** home equity. For lenders, it's untapped potential. For borrowers, a smarter way to manage debt. Our **survey of 1,500 homeowners** reveals what's fueling demand—and what's standing in the way.

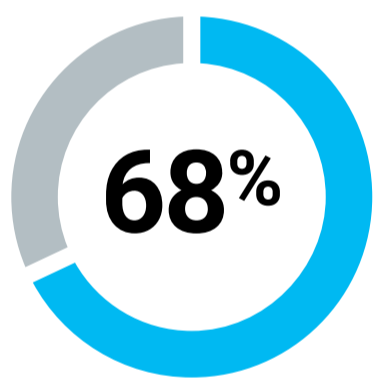


## What's Motivating Borrowers?

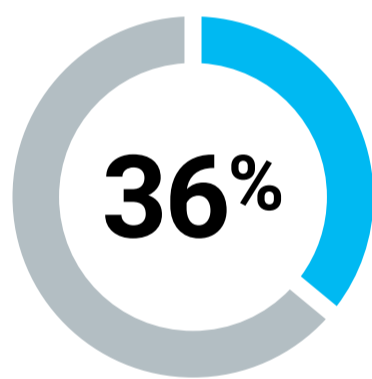


Borrowers are seeking financial stability and personal comfort, but they **need help getting there**.

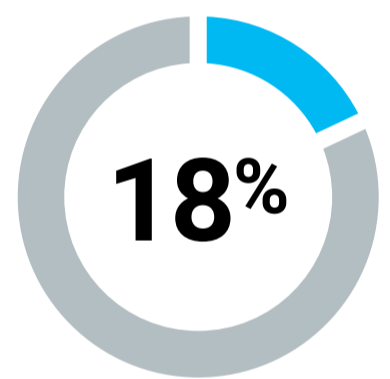
## What Borrowers Want From You



Lower Interest Rates



More Flexible Repayment Options



An Easier Application Process

## Borrowers are ready. Is your LOS?

Your lending strategy is only as strong as the system behind it.

## Turn Home Equity Demand Into Growth

MeridianLink® One is the digital lending platform to **power your success** in any market.



### One Platform

Complete lending suite, fully connected.



### Built-In Analytics

Personalize offers, better manage risk.



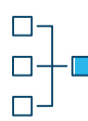
### Advanced Automation

Faster decisions, less manual work.



### Debt Optimization

Maximize borrower outcomes, drive portfolio growth.



### Flexible Configuration

Customize workflows, align strategy and execution.



**Drive growth. Build relationships.**

Capture your share of the \$35 trillion market with MeridianLink®.

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