



NEWS RELEASE

MeridianLink Honored for Product Excellence at the 2025 American Business Awards®

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Recognition in the FinTech Solution category underscores MeridianLink's leadership in driving meaningful impact for financial institutions

COSTA MESA, Calif.--(BUSINESS WIRE)-- **MeridianLink, Inc.** (NYSE: MLNK), a leading provider of modern software platforms for financial institutions and consumer reporting agencies, today announced it was named a winner in the FinTech Solution category of The 23rd Annual American Business Awards®, also known as the Stevie® Awards. MeridianLink® was recognized for its industry-leading Share-of-Wallet module, part of the seamless MeridianLink® One platform.

"We are honored to once again be recognized by the American Business Awards alongside an impressive class of recipients. It's a validation of how MeridianLink is helping financial institutions turn data into action," said Devesh Khare, chief product officer at MeridianLink. "The Share-of-Wallet module is a powerful example of our commitment to building technology that not only anticipates customer needs but enables lenders to move faster, think smarter, and grow stronger relationships through providing more personalized experiences to consumers."

The recognition highlights the release of MeridianLink's Share-of-Wallet module, launched in September 2024. The new module within MeridianLink consumer loan origination and deposit account opening products empowers financial institutions to maximize their share of customer debt wallet through highly personalized, data-driven marketing and cross-selling strategies. Integrated within the MeridianLink One platform, the solution leverages data from application pipelines and external sources, allowing banks and credit unions to identify and target high-value opportunities that deepen financial relationships with consumers and drive revenue growth.

The American Business Awards are the U.S.A.'s premier business awards program. All organizations operating in



the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

“Organizations across the United States continue to demonstrate resilience and innovation,” said Stevie Awards president Maggie Miller. “The 2025 Stevie winners have helped drive that success through their innovation, persistence, and hard work. We congratulate all of the winners in the 2025 ABAs and look forward to celebrating their achievements during our June 10 gala event in New York.”

More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Thought Leader of the Year, and App of the Year, among others. MeridianLink was honored in the FinTech Solution category for its continued efforts to enhance the digital lending experience for financial institutions and their consumers.

Details about The American Business Awards and the list of 2025 Stevie winners are available at www.StevieAwards.com/ABA.

About MeridianLink

MeridianLink® (NYSE: MLNK) empowers financial institutions and consumer reporting agencies to drive efficient growth. MeridianLink’s cloud-based digital lending, account opening, background screening, and data verification solutions leverage shared intelligence from a unified data platform, MeridianLink® One, to enable customers of all sizes to identify growth opportunities, effectively scale up, and support compliance efforts, all while powering an enhanced experience for staff and consumers alike.

For more than 25 years, MeridianLink has prioritized the democratization of lending for consumers, businesses, and communities. Learn more at www.meridianlink.com.

About the Stevie Awards

Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, and the Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sponsors of The 2025 American Business Awards include HCLTech, Melissa Sones Consulting, and SoftPro.

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