NEWS RELEASE

MeridianLink Announces 2024 MeridianLink LIVE! Keynote Speakers and Thought Leader Participation

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Leading authors, industry experts, and columnists to discuss the future of lending

COSTA MESA, Calif.--(BUSINESS WIRE)-- **MeridianLink, Inc.** (NYSE: MLNK), a leading provider of modern software platforms for financial institutions and consumer reporting agencies, today announced the keynote speakers and thought leaders who will take the stage at MeridianLink LIVE! 2024 to share meaningful insights into digital maturity in today's changing lending and banking environments.

Sessions & speakers include:

AI and The Future of Banking with Larry Lerner, McKinsey & Company Partner

McKinsey & Company Partner Larry Lerner advises financial institutions on advanced analytics, data transformations, and scaling of digital and analytics capabilities. In addition, he helps them to develop strategies for risk and fraud analytics and achieve insight-driven product and customer growth. His recent work includes helping clients improve their advanced-analytics programs, launch digital banks and data businesses, and create centralized analytics environments.

In his session, Larry will discuss the future of AI in banking with MeridianLink SVP of product, Ian Goldsmith. The two will review gen AI's current and potential use cases in banking, including the challenges, outcomes, and tips to effectively implement and scale capabilities.

Tech Humanism: How Data and Technology Shape the Future of Meaningful Human Experiences with Kate O'Neill

Tech Humanist Kate O'Neill brings over 25 years of digital innovation expertise to the MeridianLink LIVE! keynote stage. As a published author and founder of KO Insights, a strategic advisory firm, she is a prominent advocate for human experience improvement in tech-driven environments. Having worked with global companies like Google®, Adobe®, Netflix®, IBM®, and more, Kate will explore the human-centric perspective in a world dominated by data and technology. You won't want to miss this thought-provoking session where Kate shares her insights on making meaningful decisions in the face of digital transformation, ensuring a future that prioritizes ethical considerations and positive human experiences.

She'll cover key questions like: How can you be sure you're making the right decisions and investments to secure your company's future at a time when every business in every industry faces digital transformation or disruption? What's more, with everything changing so fast, what can you do to remain competitive and resilient?

Superconvergence: How AI and Other Revolutionary Technologies Will Transform Our World and Your Industry with Jamie Metzl

Distinguished technology futurist, geopolitical expert, entrepreneur, novelist, and global media commentator Jamie Metzl will delve into the rapid growth of AI, drawing parallels to past agriculture, industrial, and computer revolutions. Jamie is the founder and chair of the global social movement OneShared.World, a senior fellow at the Atlantic Council, and a faculty member at Singularity University with a diverse background, including service in the U.S. National Security Council, State Department, and the United Nations. This multifaceted experience positions him as a leading voice for individuals, companies, and societies navigating the evolving landscape of AI and revolutionary technologies.

While many perceive AI capabilities as enhanced search tools, Jamie will explore a reality that is more significant during his keynote. In this far-reaching and highly practical talk, Jamie Metzl explores the big-picture implications of this transformative moment in human history and how individuals, companies, and societies can best ride the wave of this change rather than be subsumed by it.

2024 Economic Update with Logan Mohtashami

HousingWire's lead analyst, Logan Mohtashami, brings over two decades of experience in the mortgage industry. Renowned as "The Chart Guy" and recognized for his insightful analysis of the U.S. economy and real estate market, Logan's ability to decode complex economic data and provide actionable insights has made him a sought-after commentator. Fueled by a passion for data and economics, coupled with years of direct lending experience, Logan is a frequent presence on major platforms such as CNBC, the HousingWire Daily podcast, and industry conference speaking stages.

Logan will share his insights and commentary on current U.S. economic trends and address the questions that many are asking right now: Are we headed into a recession, or will the U.S. economy continue to expand? Is household credit breaking down on the Federal Reserve? What is happening in the housing market? Will inventory grow with higher rates, and what will happen to home prices? Mohtashami will bring his unmatched enthusiasm, humor, and charts to share his perspectives on current economic and market developments.

Banking Transformed Podcasts from the MeridianLink LIVE! Show Floor

Finally, renowned author, international speaker, and banking expert Jim Marous will speak with select MeridianLink customers and executives during MeridianLink LIVE!, recording a series of podcasts about how financial institutions are meeting today's consumer needs while balancing their own digital maturity journeys.

Jim Marous is the co-publisher of The Financial Brand and owner and publisher of the Digital Banking Report. He speaks on innovation, digital transformation, customer experience, marketing strategies, channel distribution, payments, and change management. Jim has been featured in outlets such as CNBC, CNN, Forbes, The Wall Street Journal, New York Times, The Financial Times, The Economist, The American Banker, Fintech Finance, and more. He has also advised the White House on banking policy and is consistently rated as one of the top five most influential people in banking.

Event Details

MeridianLink LIVE! will take place in-person April 29 – May 2, 2024 in Nashville, TN. This year's event features over 70 educational and networking opportunities, including inspiring and informative keynote and panel sessions, special evening events, a Vendor Showcase exhibit area, and concurrent track sessions dedicated to important industry topics and MeridianLink products. MeridianLink customers and potential customers can register by clicking **here**.

ABOUT MERIDIANLINK

MeridianLink® (NYSE: MLNK) empowers financial institutions and consumer reporting agencies to drive efficient growth. MeridianLink's cloud-based digital lending, account opening, background screening, and data verification solutions leverage shared intelligence from a unified data platform, MeridianLink® One, to enable customers of all sizes to identify growth opportunities, effectively scale up, and support compliance efforts, all while powering an enhanced experience for staff and consumers alike.

For more than 25 years, MeridianLink has prioritized the democratization of lending for consumers, businesses, and communities. Learn more at **www.meridianlink.com**.

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