



meridianlink[®]
access

Boost Application Volume With a Seamless Digital Experience

Easily build and control powerful, personalized experiences with MeridianLink[®] Access, a **highly configurable point-of-sale (POS) solution for digital account opening and loan origination**. This omnichannel solution streamlines the decision-making process, creates a seamless application flow, and brings a convenient, optimized experience across your entire institution.



Improve Organizational Efficiency

Enjoy consistently fast, frictionless experiences with fewer bottlenecks and shorter wait times thanks to easy integration with lending origination and deposit account opening systems. This removes barriers to crucial consumer information, improving speed and accuracy.



Grow Deposits With Omnichannel Experiences

With targeted outreach across multiple channels, connect with your consumers exactly where they are to encourage deposit growth.



Deliver Better Consumer Experiences

Create an irresistible end-to-end experience for consumers and staff with optimized workflows, logistics, and faster approval processes.



Boost Cross-Sell Opportunities

Cross-sell capabilities within account opening and loan applications expose qualified consumers to additional relevant offerings, creating more personalized experiences and encouraging greater profitability.



Automate With Ease

Implement effective, time-saving automation so your staff can focus on building valuable consumer relationships and approving and funding applications.

Why MeridianLink Access?

1 Deliver a touchless borrower workflow

- Self-service application
- Auto-fill application option
- Fill out multiple product offerings in one application
- Automated funding & disbursements

2 Expand market share with exceptional service

- Create a consistent, convenient digital application experience across all channels, including in-branch, to better serve consumers
- Build custom applications to meet diverse consumer demands
- Support multiple application offerings for a single financial product

3 Drive consumer lending & deposits through personalization

- Fully Integrated with MeridianLink® Consumer & MeridianLink® Opening
- Pre-qualification workflows
- Pre-approvals to cross-sell additional product lines that may interest consumers
- Single Sign-On (SSO)

“With Access, we’re able to customize exactly what our workflows look like. We can have one workflow for existing accountholders coming in through SSO, and we can have a completely different workflow for accountholders coming in through our online application.”

– 3Rivers Federal Credit Union



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4 Develop an application unique to your organization

- Personalize applications to your company colors, font, & more
- Customize fields to fit your audience
- Develop robust workflows with available admin tools

5 Streamline your resources & deliver more to consumers

- Integrated partner solutions for fraud, analytics, & more create an efficient, one-system feel
- Fully automated system & custom logic chosen by you
- Faster decisioning with pre-approvals & pre-qualification rules in place

Ready to start increasing your digital application volume? Reach out to schedule your MeridianLink Access demo today.

[SCHEDULE A DEMO](#)

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