

# meridianlink® mortgage

LONGEVITY | STABILITY | EXCELLENCE | ROI

## Connecting You to Better

- **Founded:** 1998
- **Customers:** Serves about 2,000 diverse financial institutions, including a majority of the credit unions on Forbes' 2023 list of America's Best Credit Unions
- **Partnerships:** Maintains integrations with hundreds of best-in-class solutions
- **IPO:** Publicly traded on the NYSE as MLNK, July 2021

## Democratizing Lending for Consumers, Businesses, & Communities

For over 25 years, MeridianLink® has provided cloud-based digital solutions that empower financial institutions of all sizes to develop lifelong financial relationships with consumers.



Credit Unions



Community Banks



Regional/Larger Banks



CUSO/BPO  
Specialty Lenders



Mortgage Lenders

## Accelerating Growth Through Our Premier Platform Connectivity & Expertise

In 2022, MeridianLink expanded its portfolio by acquiring OpenClose™ Mortgage Technology to improve our mortgage offerings and team's expertise. Since the acquisition, we've significantly enhanced our legacy product, LendingQB®, into an industry-leading, cloud-native, cost-effective platform – MeridianLink Mortgage®.

lendingQB®

meridianlink®  
mortgage

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# MeridianLink Mortgage

MeridianLink® Mortgage is purpose-built to help banks, credit unions, and IMBs of all loan volumes and AUM sizes increase market share without increasing costs. This competitive edge empowers lenders to provide better rates to borrowers, potentially leading to more loans and higher profitability.

By combining a comprehensive suite of technology tools with a team of industry experts, we guide lenders through streamlined, yet thorough implementations and remain accessible for any customer support needs.

Embrace the opportunities and flexibilities that can come with an omnichannel, configurable, 100% browser-based solution like MeridianLink Mortgage.



## Upgrade Your Mortgage Tech Without Upgrading Your Costs!

When working with mortgage lenders, it's crucial to assess the total cost of ownership (TCO) beyond day one expenses. Maintenance burdens, resource-intensive tasks, and rising operational costs can significantly impact operations and borrower support.

A holistic examination of TCO should consider the profound impact of increased efficiency, error reduction, streamlined user workflows, automation, and a seamless borrower experience on your overall return on investment (ROI).

With MeridianLink Mortgage lenders can reduce their total cost of ownership and achieve greater profitability and efficiency. These savings can be passed on to borrowers through more competitive rates, potentially leading to more closed loans!

## Tangible Results



Reduced Origination Costs



Enhanced Efficiencies



Decreased Time to Close



Market Share Growth

# Key Features & Integrations

Our comprehensive mortgage lending solution and sophisticated Open API easily integrate within the MeridianLink® One ecosystem and a Marketplace, which includes hundreds of trusted partners. Thanks to our multi-tenant database architecture, customers can continue using their existing solutions while benefiting from the advanced features and efficiencies of MeridianLink Mortgage.



# An End-To-End Digital Experience

Our interconnected, data-powered platform supports the entire consumer journey, from deposit account opening to loan origination, data analytics, business consulting, marketing automation, and collections – enabling our customers to achieve efficient growth and support their consumers every step of the way.



Financial Institutions



Consumers

Unified data platform to acquire new consumers and extend the financial relationships over time.



Let's connect!

Learn how you can transform mortgage origination for lenders and borrowers with the MeridianLink Mortgage Consultant Program

**LEARN MORE**