

## Case Study



**FlexPoint**  
Mortgage Corporation

### Overview

FlexPoint is a conglomerate of mortgage professionals with the knowledge and understanding of what it takes to fund loans as quickly and seamlessly as possible. Known for their experience and service, their goal is to simplify the lending process while keeping customers and clients informed, up to date, and comfortable.

### Why a New Loan Origination System (LOS)?

The primary reason they wanted to make the switch was “efficiency.” FlexPoint wanted to be able to move a file through the system, from inception to completion, a lot cleaner than they did before. They also wanted to have complete transparency across the board between their managers, loan officers, processors, and funders.

They were looking for a solution with the right technology, automation, and implementation to do the heavy lifting for them—eliminating the time it takes for external reporting. MeridianLink Mortgage, formerly known as LendingQB®, allows the team to realize bottlenecks, and work a lot smoother.

“The day-to-day ease of MeridianLink Mortgage makes our day-to-day jobs that much more fulfilling.”

## 30 days

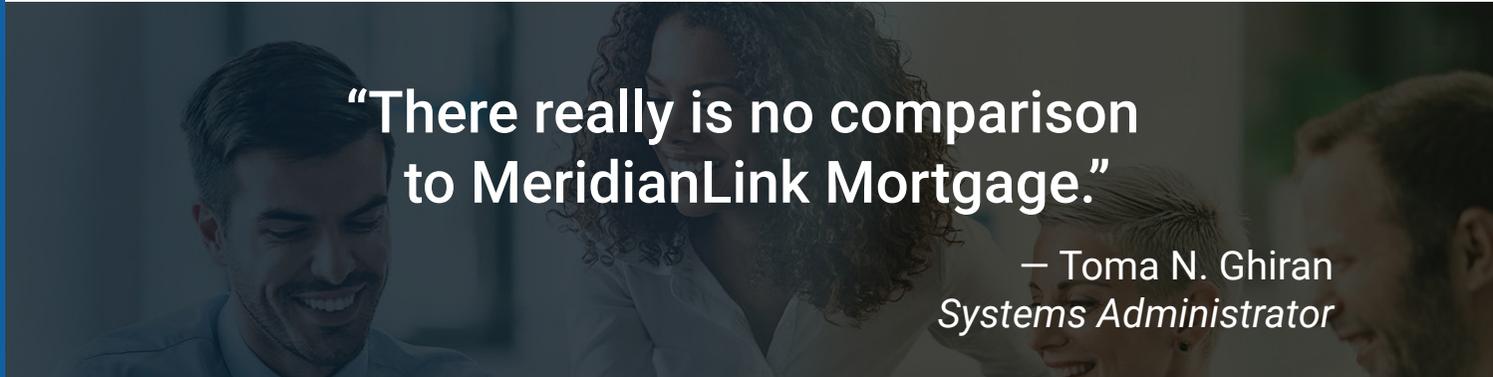
FlexPoint completed implementation and was up and running within **thirty days**

## 14 days

“Once everyone on staff got acclimated to the system, we’ve literally cut our funding process by **two weeks.**”

## Save \$

“To achieve what other competitors have in their demo you have to spend hundreds of thousands of dollars. Not with MeridianLink Mortgage.”



“There really is no comparison to MeridianLink Mortgage.”

— Toma N. Ghiran  
Systems Administrator

## 3 most favorable features MeridianLink Mortgage provided FlexPoint

### Ease of Use

FlexPoint is able to enjoy smooth and simple call reports thanks to MeridianLink Mortgage. The ease of filling out paperwork, especially digital, is simple and intuitive on their end. One of their biggest praises is the modern user-interface, complete with simple-to-follow navigation, which provides a seamless and streamlined experience for their entire staff.

### Integration

Aside from being able to streamline and help the loan files move faster than ever before, FlexPoint was thrilled MeridianLink Mortgage integrated perfectly with their already established partners, as well as new partners they generated along the way. FlexPoint learned quickly you don’t have to ever leave the system to get the job done—one of the features they admire the most.

### Convenient Implementation

FlexPoint appreciates the open API and decisioning capabilities, which allow a level of configurability that makes the platform work for their specific lending process requirements. At the end of the day they’re able to get more loans done, and with fewer people involved. “I have to say the team at MeridianLink Mortgage and PriceMyLoan (PML) is absolutely phenomenal.”