

SUBJECT LINE

Get Prime savings and a gift card!

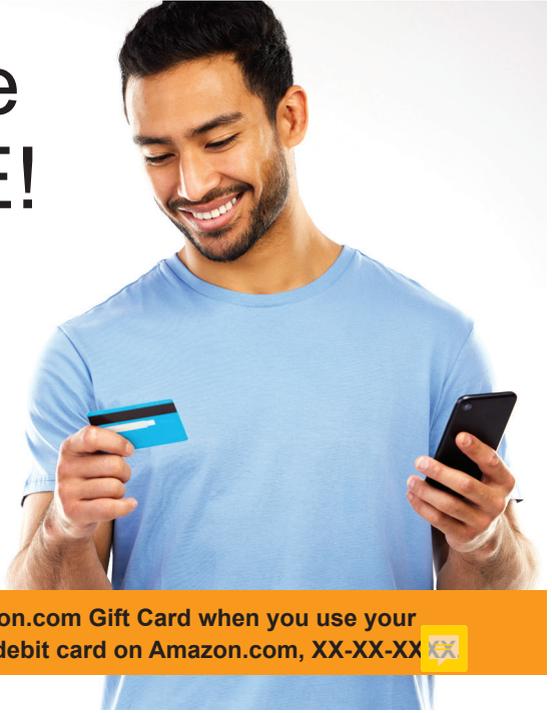
PREHEADER

Shop Amazon.com using your debit card. Get a \$10 Amazon.com Gift Card.

 LOGO HERE

It's the Prime way to SAVE!

Get great deals and a gift card just for using your [Product Name] debit card!



GET STARTED



Earn a \$10 Amazon.com Gift Card when you use your [Product Name] debit card on Amazon.com, XX-XX-XX 

[First Name], get ready for some Prime shopping!

Just spend \$200 on Amazon.com, XX-XX-XXXX, using your [Financial Institution Name] [Product Name] debit card and you'll earn a \$10 Amazon.com Gift Card!

Be sure to SAVE your [Financial Institution] debit card as your preferred payment method when you shop on Amazon.com for faster check out.

It's time to start saving!

GET STARTED



THIS LIMITED-TIME OFFER IS VALID XX-XX-XXXX

Shop online, worry-free knowing that your debit card is protected against unauthorized purchases with **Zero Liability protection**. That means you won't be held liable for unauthorized purchases if your card is lost or stolen.

 LOGO HERE



*Offer is valid for selected account and accountholder referenced in email. In order to qualify for the promotion incentive, purchases must settle between XX-XX. Purchases must occur as PIN, Signature, Credit or Payment. ATM related transactions are not qualifying transactions. Selected account spending will be tallied by [Financial Institution Name] and earned promotion incentive will be issued and emailed 2-3 weeks after the offer period ends. Selected accounts that make a minimum of X qualified purchases on in Amazon.com purchases between XX-XX will receive a \$10 Amazon.com Gift Card. Selected accounts that spend a minimum of \$200 on qualified purchases on Amazon.com between July XX-XX, 2022 will receive a \$10 Amazon.com Gift Card. Rewards may be taxable as interest income and reported on IRS Form 1099-INT. Consult your tax adviser. Additional Terms and Conditions may apply.

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